

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 16.28
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

EST#11194 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT11/12 16.28

DATE OCT11/12 16.28

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1200N-1230P	30		\$500.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1194												
PROGRAM : NOON NEWS SATURDAY												
37	A		600A-900A	30		\$2,000.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT20 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-28 FOR 1 SPOT/WK												

REP HEADLINE# 6144703 TRF# 311940 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 16.28
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		600P-630P	30		\$1,500.00	10/20	10/20	0		SAT	0
PROGRAM : EYEWITNESS NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#20	MISSED: SAT/1200N-1230P				OCT20		30S	\$500.00	(OCT11/12)	
		BUY#28	SAT/600P-630P				OCT20		30S	\$1,500.00		
			OFFER: SAT/600A-900A				OCT20		30S	\$2,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
OCT/12			134625.00									
CONTRACT TOTAL											134625.00	
TOTAL SPOTS											87	

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE